

Dec 6, 2022 | 7:30pm

East Hampton Pride Meeting Minutes

In attendance: Steph Heine, Nickie Danyel, Melissa Alford, Hope Sylva, Paul Wisnewski

- Karen Wanat LuLaRoe fundraiser benefitting EH Pride
- She is donating 50% of every full price item purchased
- Ended on the 12th
- Waiting on totals from Karen

Pride Social

- Steph reached out to Rule of 3 Brewing about potentially hosting a Pride social there in mid-to-late January

Pride Stroll

- Will keep it on the same weekend as last year
- Start discussing details about the event next month
- Need to focus more on activities for teens
- Paul Wisnewski found that the town “Events” Magazine released in June has a deadline to submit in May. Submissions need to be sent to Town Manager Administrative Assistant Cathy Sirois.

Engaging Youth

- Steph Reached out to Chris Briggs (Middle School GSA) and Sarah Evelyn (Rainbow Alliance) to see if there are any upcoming events or initiatives that we can partner on
- Seek guidance from teens involved in the Small Town Pride group of what may be interested in participating in
- Still looking to sponsor a Rainbow Dance at EPOCH arts during Pride Month
 - Sent message through EPOCH arts website to gauge interest

Business Ally Program

- Below is the FAQ developed regarding our business ally program:

East Hampton Pride Business Ally FAQ

1. What does it mean to be a Business Ally

Being a Business Ally through East Hampton PRIDE means that you are a welcoming and safe space for all members of the LGBTQ+ community. Being a Business Ally means you will consistently foster the ideas of kindness and inclusion to share PRIDE across East Hampton and surrounding towns.

2. What is expected of a Business Ally

Business Allies are expected to:

- Display the East Hampton PRIDE (EHP) Business Ally sticker in their window as a sign of your partnership with EHP and the LGBTQ+ community
- Help to advocate for the LGBTQ+ community in East Hampton and surrounding towns by sharing EHP initiatives via social or flyers or other promotional materials
- Participate in one EHP related activity at least once annually
 - This participation can vary and be determined on a business by business case depending on what makes the most sense
 - Examples include but are not limited to:
 - Hosting a table or event with East Hampton Pride
 - Hosting a Fundraising event contributing proceeds to EHP initiatives
 - Providing special discounts during PRIDE month
 - Participating in the annual Pride Stroll

3. How do I become a Business Ally?

- Submit a letter of intent as to why you would like to become partner in the Business Ally program and identify how your company would specifically like to participate.
- Email this letter to Stephanie Heine at steph@easthamptonpride.com.
- The submission will be brought to the committee for review/approval.
- If you join now your membership is free

4. How does becoming a Business Ally benefit my business

- We will add your logo onto our website as a Business Ally partner
 - We promote our partnership on the East Hampton PRIDE Facebook group
 - We will help promote any PRIDE related initiatives taking place with your business via social media, flyers and our website in East Hampton and the surrounding areas.
- Will be putting the final sticker options out on Facebook for a vote before the next meeting

Next meeting: Tuesday, Jan 10 at 7:30

Will send out Zoom link instead of FB Rooms for people who don't have Facebook.